

HIDE AND SEEK

A film by Jung Huh

"A heart-stopping jolt! This slick South Korean thriller cunningly manipulates our primal fears." – Maggie Lee, **Variety**

"HIDE AND SEEK is Lord of the Korean Thrillers... a solid and brooding piece of genre cinema!" – Pierce Cornan, **TwitchFilm.com**



South Korea / 2013 / Thriller / Korean with English Subtitles 107 min / 1.85:1 / Dolby SR-D Official Film Webpage

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FULL SYNOPSIS

Sung-soo has everything a man could want: a beautiful wife and children, a comfortable home and luxury car, and plenty of money in the bank. When he learns that his estranged brother, Sung-chul, has gone missing, haunting memories of their troubled past urge him to visit his brother's apartment in search of answers. Unsettled by the shabby, half-empty apartment complex, he quickly notices strange symbols inscribed under the doorbells and the terrified residents who hurriedly lock their doors at the sight of an outsider. When Sung-soo asks the next door neighbor Joo-hee about his brother, she reacts with horror, belying her initial kindness to the family in their expensive clothes and car.

The disturbing visit follows Sung-soo and his family home as strange, inexplicable things start to happen – keys to their well-secured townhome go missing, and they find themselves stalked by a mysterious masked figure. Finally, the same strange symbols appear under their doorbell, this time with an ominous bloody V. With his family terrified and his own nightmares escalating out of control, Sung-soo must face his most primal fears to reveal the shocking truth behind the intensifying horror.

SHORT SYNOPSIS

Sung-soo has everything: a beautiful wife and children, a comfortable home and luxury car, and plenty of money in the bank. When he learns that his estranged brother has gone missing, he visits his apartment in search of answers. Unsettled by the shabby, half-empty apartment complex, he quickly notices strange symbols inscribed under the doorbells and the terrified residents who hurriedly lock their doors at the sight of an outsider. The disturbing visit follows Sung-soo and his family home, as they soon find themselves stalked by a mysterious masked figure, and the same strange symbols appear under their doorbell. With his own nightmares escalating out of control, Sung-soo must face his most primal fears to reveal the shocking truth behind the intensifying horror.

LOGLINE

With his estranged brother missing, a well-off family man makes a strange discovery in a shabby, half-empty apartment complex that brings terror to his home.

ASSETS

Official trailer for embedding/sharing: http://www.youtube.com/watch?v=88sL5w_R610

For downloadable hi-res images, please contact press@filmmovement.com

PRODUCTION NOTES

Crew from *OldBoy*, *New World*, *The Berlin File*, *Nameless Gangster* - the best filmmakers in Korean cinema – gather to create *HIDE AND SEEK*.

The filmmakers of shocking thriller *Hide and Seek* have gained a lot of attention since announcing the film. They have all participated in some of the most popular and revered films in Korean cinema history and so the only way to bring these top filmmakers together was with an engaging screenplay. Loosely based on real life events, the screenplay attracted the interest of experts from numerous fields. Also, despite this being his debut feature film, director Jung Huh has gained trust from his team by obtaining valuable skills and experience as a leader and storyteller while working on his short films. Having worked on *New World*, *The Berlin File*, *OldBoy*, among others, composer Young-wuk Cho is a living legend in Korean cinema. Production designer Soo-a Chun made a name for herself with such films as *The Berlin File*, *A Tale of Two Sisters*, and *Seven Days*. She utilized tightly confined space as her canvas to create homes that fit the characters that reside inside them.

In addition, famous for thrilling editing techniques in such films as *The Berlin File*, *The Tower*, and *Nameless Gangster*, editors Jar-bum Kim and Sang-bum Kim used their expertise in cutting the film to maintain high level of intensity until the final frame of the film. On top of these all-star filmmakers, *A Werewolf Boy*, *Sunny*, *Scandal Makers*'s gaffer Sung-jae Lee, *Secretly Greatly*, *Voice of a Murderer*'s costume designer Mi-ra Yoon all contributed heavily to *Hide and Seek*'s thrilling ride.



CREW BIOGRAPHIES

Jung Huh, Writer and Director

After graduating from Korea National University of Arts and the Korean Academy of Film Arts with a directing major, Jung Huh has made his directorial debut with *Hide and Seek*. He managed to win awards back-to-back at the Mise-en-Scene Short Film Festival two years in a row where many famous Korean directors began their careers. With his graduation short film *Joo-hee*, Huh won the Special Jury Award and in 2010 he won the Extreme Nightmare section's Best Film Award with *Cursed Period*.

Having declared his debut in Korean cinema with *Hide and Seek*, director Huh is showcasing matured directorial skills that are unheard of for someone who is only in his early 30s. He's using his young sense of style to create visually arresting pieces of work that feel very fresh.

Director Huh challenges the argument that the modern public is more afraid of being watched by an unknown entity than supernatural elements such as ghosts. He added that this subconscious and realistic fear rose from our homes. Mysterious symbols drawn on doorbells and people who hide in other people's homes, both elements taken from news headlines, were embedded into the screenplay. Top billing cast Hyun-joo Son praised director Huh, "With *Hide and Seek* you will discover a great new artist named Jung Huh. He truly is an amazing director."



CAST BIOGRAPHIES

Hyun-joo Son (Sung-soo)

As one of the best actors of his generation, Hyun-joo Son freely jumped between small and big screens over the years and gained a massive fan base by being a reliable and entertaining actor to watch. His role as a loving father in the TV drama series *The Chaser* brought countless fans to tears. "You won't be able to rest easy even for a minute," said Son as he praised *Hide and Seek*'s screenplay and its unrelenting pacing.

SELECTED FILMOGRAPHY

2013 – *Secretly Greatly* 2007 – *The Devil's Game*

Mi-sun Chun (Min-ji)

Starring in most of the best TV series in Korea, Mi-sun Chun is a permanent figure in the living room. From *Moon Embracing the Sun*, *Ojakgyo Brothers*, to *King of Baking, Kim Tak Goo*, she has starred in many dramas and has always drawn attention to her spectacular performances, allowing her to become the ratings Queen. Coming back to the big screen after a long absence, she professed that *Hide and Seek* was her favorite starring role since Joon-ho Bong's seminal film *Memories of Murder*.

SELECTED FILMOGRAPHY

2012 – Moon Embracing the Sun (TV) 2003 – Memories of Murder

Jung-hee Moon (Joo-hee)

Never the one to shy away from daring roles, Moon took on the role of a deranged and overly protective mother who will stop at nothing to provide for her daughter Peace. 'Joo-hee' is arguably Moon's fiercest and most relentless character of her career. She claims that she gave everything she had to bring Joo-hee to life on the big screen.

SELECTED FILMOGRAPHY

2012 – Deranged 2010 – Troubleshooter

CREDITS

CREW

Director Screenwriter Executive Producer Co-Executive Producer Producer Cinematography Lighting Production Design Sound Recording Editing Sound Design Visual Effects Costumes Make-up Jung Huh Jung Huh Woo-Taek Kim Mi-Kee Kim, Dal-Joong Kim, Mi-Jin Kim Eui-Sung Kim Il-Yeon Kim Sung-Jae Lee Soo-A Chun Se-Ung On Sang-Bum Kim, Jae-Bum Kim Suk-Won Kim Digital Idea, Effect Storm Mi-Ra Yoon Do-Hee Kim

CAST

Min-ji Joo-hee Seong-soon Mi-Seon Jeon Jung-Hee Moon Hyeon-ju Son

